

EXPERIENCE

JN Design

Freelance Art Director/Product Designer

November 2023 – Present

- Creating primarily digital experiences for web and native products encompassing many stages of the design process including concepting, user and competitive research, user-experience design, setting art/visual directions, motion design, prototyping, and developer handoff.
- Product audits to identify areas for improvement that satisfy goals for the user or business.

ANML

A design and development studio that crafts simple, elegant web and product design solutions to create valuable connections between businesses and people.

Senior Art Director

June 2022 – November 2023

- Mentor, manage, and create alongside a rock star design team by providing guidance and support to help them grow, contributing to a innovative learning based design culture.
- Craft design strategy and establish workflows for the design team that puts an emphasis on team health and morale so we can do our best work.
- Strategize how to best tackle project challenges and negotiate priorities alongside account lead and client stakeholders that allow for the alignment of creative efforts and business goals.
- Estimate project and task efforts for design team to establish timelines and team workloads

Art Director

February 2021 – June 2022

- Lead, energize, and motivate the design team in creating innovative, intuitive, and best-in-class experiences for companies with legacy brands of global scale to fledgling startups.
- Create goal-driven end-to-end user-experiences, visual directions, and UI for digital products (web and native) through competitive research, static and motion graphics, videos, and interactive prototypes to present complex topics in clear and understandable ways.
- Facilitate collaboration both internally and externally to discover creative solutions with cross-functional teams like project stakeholders, account leads, developers, designers, and other parties that contribute to project success.
- Present product and design solutions/recommendations to client executives/leadership.

Five & Done

A design and technology studio that builds digital products, creates experiences, and loves dogs.

Art Director

March 2020 – January 2021

- Lead creative on integral projects by creating unique user-centric experiences through tailored user-experience and visual design, motion graphics, and prototypes.
- Collaborate with cross-functional teams of project managers, developers, researchers, and QA professionals both internally and externally.
- Present designs and thinking to client stakeholders and their leadership teams.

Junior Art Director

May 2018 – March 2020

Act as the principal designer by leading small to mid-sized projects from launch to production including but not limited to creating, refining, and overseeing the implementation of original art direction concepts both internally and externally.

EXPERIENCE CONT.

Senior Designer

September 2015 – May 2018

Produce original user experiences, wireframes, and art directions for digital products and physical collateral through exceptional typography, color, and visual hierarchy.

Designer

October 2014 – September 2015

Create website and other designs based off the art direction set by an Art Director and produce assets to be used for a variety of applications. Additionally, participate in brainstorming and the creation of concepts and preliminary UX for website, mobile applications, and branding efforts as well as design presentation decks and related collateral for client reviews.

CLIENTS

Brunswick

| *Boston Whaler*

| *Sea Ray*

| *Harris*

Bandai Namco

Chris-Craft

Epic Games

| *Fortnite*

LEGO

Lexus

Marvell

Mattel

| *Barbie*

| *Hot Wheels*

RingCentral

Subaru

T-Mobile

Toyota

Ubisoft

| *Assassin's Creed (multiple)*

| *Ghost Recon*

| *Watchdogs 2*

| *Far Cry*

Warner Bros Games

Whirlpool

World Central Kitchen

Zoom

EDUCATION

Purdue University

Bachelor of Arts: Visual Communication Design

Minors: Communications & English

May 2014

SKILLS

Art Direction

Creative Concepting

Design Systems

Graphic Design

Interaction Design

Motion Graphics

Print Design

Product Design

Prototyping

Team Lead & Mentor

User Experience (UX) Design

User Interface (UI) Design

Visual Design

Website Design

Wireframing

Design Programs

| *After Effects*

| *Figma*

| *Illustrator*

| *InDesign*

| *Photoshop*

| *Sketch*